



PRODUCT CATALOGUE 2021



## Techtron is a ISO9001:2015 and BRC accredited chemical manufacturing facility that specialises in the production of pet care products.

We have over 30 years' experience of new product development, blending and filling. We have onsite laboratories and team of chemists who work tirelessly to produce market leading formulations which we then release to our customers.

Techtron offer a complete turnkey solution for our customers offering services of product formulation, regulatory and compliance, blending, quality control, filling, dispatch, logistics and distribution.

We have six production lines offering flexibility on the pack sizes and volumes that

can be produced. Our fill range spans from 50ml to 1000L with production runs from 500 bottles to 1.5 million units which enables us to work with small start-up businesses to well-established brands.

We are conveniently located on the Deeside Industrial Park on the border on North Wales with fantastic transport links to the North and the South. We offer our customers the option of collecting product direct from the site using their own haulier or our dispatch team is happy to help with arranging transport requirements.

We offer a private labelling service that allows customers to purchase products and release them under their own brand as an alternative to committing to developing a new product from scratch which carries higher minimum order quantities and longer timescales.

Whether you are an established brand looking to add to your range or you are looking to try out a new market we have a solution for you.

We have a team of formulation chemists and laboratory technicians with a depth of experience who specialise in developing pet care products. In a bid to constantly remain at the forefront of technology, they liaise closely with suppliers, watch market trends across multiple sectors and where possible use new and innovative raw materials to give our customers numerous substantiated on-pack claims to for their products.

All products featured in this brochure have been individually trialled for their performance with independent dog groomers and have completed both product stability and packaging compatibility. These products have all been developed with performance in mind to give our customers the opportunity to compete with the market leaders.

Our regulatory team work hard to ensure that we remain up to date with current regulations and amendments and can advise on product labelling and provide safety data sheets for the products. We provide visibility on all ingredients used within the products.

We offer all you need to start or grow your brand.



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## OATMEAL SHAMPOO











#### **OATMEAL SHAMPOO**

A natural, hypoallergenic, deep cleansing formula designed for dogs with dry or sensitive skin. A powerful combination of Colloidal Oatmeal, Provitamin B5 and Aloe Vera to help reduce skin irritation through hydrating the skin and putting moisture back into the hair and older dogs too.

#### **BENEFITS**

- Suitable for all dogs
- Leaves coats clean
- > Improves coat vitality & condition
- > Easy rinse formula
- > Contains aloe vera
- > Contains provitamin B5
- > Contains colloidal oatmeal
- > Enriched with hydrolysed wheat proteins

#### **FREE FROM**

- > SLES
- > SLS
- > DEA
- > Silicones
- > Parabens
- > Alcohol
- > Enzymes

#### **FRAGRANCE**

> Fragrance Free

#### **PACK SIZE**

- > 250ML
- > 500ML
- > 5L

## DEEP CLEAN











#### **DEEP CLEAN SHAMPOO**

Specifically designed for the dirtiest, smelliest dog! Based on plant derived surfactants this deodourising shampoo removes stubborn stains and odours. Formulated to include zinc ricinoleate which traps and absorbs odour molecules. Contains a long lasting fresh fragrance.

#### **BENEFITS**

- Contains deodourising agents
- Removes dirt and oil accumulation
- > Removes stubborn stains and odours
- > Contains a refreshing long lasting fragrance
- > Ph balanced
- > Leaves coats feeling soft and smelling fresh
- > Contains aloe vera, panthenol and conditioning agents

#### **FREE FROM**

- > SLS
- > Parabens
- > Dyes
- > Bleaching agents

#### **FRAGRANCE**

> Aloe and Avocado

#### **PACK SIZE**

> 250ML 500ml 5L

### HYPOALLERGENIC

SHAMPOO











#### **HYPOALLERGENIC SHAMPOO**

Designed for dogs with sensitive skin. A hypoallergenic, fragrance free, 'mild' shampoo based on naturally derived surfactants. Cleans thoroughly to leave the coat smelling fresh. Suitable for use on puppies and older dogs too.

#### **BENEFITS**

- > pH balanced
- > Made from naturally derived surfactants
- > Contains aloe vera
- > Allergen free
- > Suitable for all breeds
- > Leaves coat clean, soft and shiny
- Contains Pro-vitamin B5 to lock in moisture
- Contains conditioner to protect hair during brushing

#### FREE FROM

- > SLES
- > Parabens
- > Dyes
- > Bleaching agents

#### **FRAGRANCE OPTIONS**

- > Baby Powder
- > Fragrance Free

#### **PACK SIZE**

- > 250ML
- > 500ML
- > 5L

# ALOE & AVOCADO DRYWASH









#### **ALOE & AVOCADO DRYWASH**

Refresh a dogs coat in a fraction of the time with a drywash shampoo. A gentle but effective cleanser combined with conditioning agents to help reduce static and untangle knots. A perfect product for all over cleaning or to remove dirty patches. Enriched with advocado oil, a rich source of Vitamin D and E incorporated to help unclog blocked follicles to allow for healthy re-growth.

#### **BENEFITS**

- > Cleans, conditions and softens
- > Contains Provitamin B5 for hair strengthening
- > Suitable for all breeds
- > Safe for use on puppies over 12 weeks old
- Conditioning agent helps to remove static and knots
- > Contains aloe vera and avocado oil
- Contains long lasting fragrance

#### FREE FROM

- > SLES
- > Sulphates
- > Alcohol
- > Dyes
- > Bleaching Agents
- > Dyes
- Bleaching Agents

#### **FRAGRANCE**

> Soft Linen

#### **PACK SIZE**

> 200ML

## COCONUT DRYWASH











#### **COCONUT DRYWASH**

A super convenient, no fuss product that is great for people on the go, a travel companion or for in between visits to the groomers. Made with naturally derived surfactants, this 3 in 1 product cleans, conditions, and detangles. Enriched with coconut oil and vegan keratin to protect, repair, strengthen and enhance shine.

#### **BENEFITS**

- Cleans, conditions & softens
- > Puppy friendly
- > Suitable for all breeds
- > Contains naturally derived surfactants
- Contains coconut oil, vegan keratin,
   Provitamin B5 and Aloe Vera
- Long lasting fragrance

#### **FREE FROM**

- > Alcohol
- > Parabens
- > Sulphates
- > Dyes
- Bleaching Agents

#### **FRAGRANCE**

> Coconut

#### **PACK SIZE**

> 200ML

# 



## BABY POWDER COMME









#### **BABY POWDER COLOGNE**

A groomer's favourite go to product - A long lasting allergen free baby powder cologne suitable for dogs of all ages/breeds. An alcohol free formulation to prevent skin drying or irritation. Enriched with Aloe vera and an oxidant Vitamin E oil to reduce oxidative stress and boost shine.

#### **BENEFITS**

- > Long lasting fragrance
- > Allergen free
- > Alcohol free
- > Contains: Aloe Vera, Vitamin E & Pro-vitamin B5

#### **FREE FROM**

- > Alcohol
- > Parabens
- > Allergens

#### **FRAGRANCE**

> Baby Powder

#### **PACK SIZE**

- > 250ML
- > 500ML

## COCONUT

## DEODORISING

SPRAY









#### COCONUT DEODOURISING SPRAY

A 2 in 1, alcohol free fragrance spray, designed to refresh and deodourise. Contains a long lasting, fresh, allergen free coconut scent designed to keep coats smelling fresh and clean in between washes. A pH neutral formula that can be used on the dog or on pet bedding.

#### **BENEFITS**

- Long lasting fragrance
- Contains a deodourising agent to remove
   Unwanted malodours
- > Contains aloe vera
- > Allergen free
- Can be used on animal bedding when using on fabric always spray in an inconspicuous area first.

#### FREE FROM

- > Alcohol
- > Parabens
- > Dyes

#### **FRAGRANCE**

> Coconut

#### **PACK SIZE**

- > 250ML
- > 500ml

## DETANGLING

SPRAY











#### **DETANGLING SPRAY**

A pH balanced, hypoallergenic detangling spray to detangle stubborn knots and matts. Formulated with light weight natural conditioners and hydrolysed wheat proteins to help prevent static build up. Suitable for use on wet or dry hair.

#### **BENEFITS**

- Contains Responsibly Sourced Palm Oil (RSPO)
- > Naturally derived ingredients
- > Hypoallergenic
- > Reduces brushing time
- > pH balanced
- > Contains hydrolysed wheat proteins for extra shine
- > Contains hair conditioning agents

#### FREE FROM

- > Silicone
- > Alcohol
- > SLS
- > Parabens

#### **FRAGRANCE**

> Fragrance Free

#### **PACK SIZE**

- > 250ML
- > 500ML



## LAVENDER

## CALMING

SPRAY









#### LAVENDER CALMING SPRAY

Stress and anxiety can be caused by changes in environment, outside influences or disruption in a dog's routine. Lavender calming spray is a soothing aromatherapy product containing natural lavender essential oil. A leave on spray for pet bedding or direct application. A pH balanced formula that contains natural aloe vera making a skin feel nourished.

#### **BENEFITS**

- Contains lavender oil
- > Contains long lasting fragrance
- > Contains aloe vera
- > Can be used on animal bedding or fabrics.

#### **FREE FROM**

- > Parabens
- > SLES
- > SLS

#### **FRAGRANCE**

Lavender and Chamomile

#### **PACK SIZE**

- > 250ML
- > 500ML

## ANTI CHEW SPRAY









#### **ANTI CHEW SPRAY**

A bitter tasting anti-chew dog training spray. Helps to deter destructive chewing and discourages licking of any surface where the spray is applied too. Flavoured with an extremely bitter taste that is harmless to pets.

#### **BENEFITS**

- Suitable for all dogs
- > Behavioural correction product
- > Deters chewing
- > Suitable for use on household items and furniture
- > Easy to use

#### FREE FROM

- > Alcohol
- > Propylene Glycol
- > Paraben Free
- > Perfumes

#### **FRAGRANCE**

> Fragrance Free

#### **PACK SIZE**

- > 250ML
- > 500ML



## EAR CLEANER

pH BALANCED



99%
NATURAL
INGREDIENTS





#### EAR CLEANER - EUCALYPTUS OIL

A water-based ear cleaner used to remove dirt, wax build up and unwanted odours from dogs ears to alleviate discomfort. Formulated using naturally derived ingredients including botanical extracts, eucalyptus oil and plant-based surfactants. Contains glycerine to soothe dry skin.

#### **BENEFITS**

- > Cleanses and appeases dry ears
- > pH balanced
- > Uses plant derived ingredients
- Contains botanical extracts
- > Contains eucalyptus oil to reduce redness
- Contains glycerine to add moisture back into dry and itchy skin

#### FREE FROM

- > SLES
- > Alcohol
- > Parabens

#### **FRAGRANCE**

> Eucalyptus Oil

#### **PACK SIZE**

> 250ML

# NATURAL TEAR STAIN REMOVER





FREE FREE



#### NATURAL TEAR STAIN REMOVER

A mild cleanser to treat eye tear and saliva stains. Designed to penetrate deep into the hairs follicle to remove any debris, dirt or discharge. A unique formula using plant derived surfactants and natural ingredients. Perfect for breeds who suffer excessive tear staining or those with white fur.

#### **BENEFITS**

- Contains naturally derived surfactants
- > Mild
- > pH Balanced
- > Contains an allergen free fragrance
- > Ready to use no dilution necessary
- > Suitable for all ages

#### FREE FROM

- > SLES
- > Parabens
- > Anti-biotics
- > Optical Brighteners
- > Bleaching Agents

#### **FRAGRANCE**

> Flower Blast

#### **PACK SIZE**

> 250ML

## BREATH

### FRESHENING

MOUSSE

99%
NATURAL
INGREDIENTS

MINT FLAVOUR

**EASY** APPLICATION



#### **BREATH FRESHENING MOUSSE**

An easy to apply breath freshening foam that targets hard to reach areas. A quick and convenient solution to aid a dog's oral hygiene. Helps to reduce the build of plaque and tartar in between teeth and gums. Naturally sweetened to provide a pleasurable experience for the dog.

#### **BENEFITS**

- > Helps keep teeth and gums healthy
- > Helps prevent plaque and tarter build up
- > Promotes fresh breath
- > Natural mint flavour
- > Easy application
- > 99% Natural

#### FREE FROM

- > SLS
- > Alcohol
- > Parabens,
- > Cetylpyridinium
- > Chloride
- > Fluoride
- > Colours

#### **FLAVOUR**

> MINT

#### **PACK SIZE**

> 150ML

## DEVELOPMENT

### FOR THOSE CUSTOMERS LOOKING FOR A BESPOKE OFFERING, WE OFFER A PRODUCT DEVELOPMENT SERVICES.

Our team of formulation chemists and laboratory technicians are available to assist you with developing your new product brief. We develop products from an idea/concept, or benchmark against a competitor product that is already on the global market.

- Free product development.
- · Wide variety of packaging.
- MOQ (minimum order quantity) is 2000 units per SKU.
- Exclusivity is available, so that your product has a signature fragrance.

We formulate to include or avoid specified ingredients, and also to meet product accreditations where required. Our selection of materials is based on knowledge, experience, and customer specification. Products can be developed to meet specific on pack accreditations or specific marketing claims (e.g., natural, allergen free, hypoallergenic and sustainable.

All our products are designed to meet the current legislation for this sector and will be supplied with product stability and packaging compatibility reports. Our products are accompanied with a safety data sheet and comprehensive labelling guidance. The labelling information includes product claims that can be made, instructions for use, ingredients declarations, health, and safety information.

Product samples are delivered to your door or salon at no cost and you will be assigned your own Account Manager to guide you through the process.

We are a team of highly experienced professional covering product formulation, regulatory/compliance, sales, and marketing. At Techtron we have been working in this sector for 13 years and as a team we bring comprehensive knowledge of the market and the products and best of all we develop the products free of charge!

## ARTWORK

### FOLLOWING SELECTION OF YOUR PRODUCT, THE NEXT STEP IN OUR PROCESS IS ARTWORK GENERATION.

We will provide you with a label content guidance sheet, which provides regulatory information that your product must include on its outer pack and in addition to some product claims and marketing information that you may use at your discretion. You might decide to add in additional marketing information to your label to support your brand story if you chose. Our label templates can be sent to your graphic designer along with the label dimensions that we provide. Please do not amend dimensions for product labels as these are designed specifically for the available label panel on your selected packaging. Label dimensions may vary, so please check this for each product.

Once your artwork has been completed by your designer please email this back to your Account Manager, who will then send it to our regulatory and compliance department to review. Whilst they cannot provide guidance on all aspects of your label, they provide advice on the specific regulatory item. We may ask you to add or remove text or statements and make alterations to symbol sizes and their prominence.

## SPECIFICATIONS

#### APPROVAL OF PACKAGING SPECIFICATION

Following the approval of your artwork we will build a bill of materials (BOM) for your product and will purchase all corresponding ingredients and packaging components in line with this. Our Technical department will form the BOM and produce a packaging specification that details your specific requests as discussed with your Account Manager. This document is used by our production operatives to produce your products, ensuring that all instructions are followed.

It is crucial that you check the accuracy of the information included on the packaging specification. Your Account Manager will send this to you for your approval. All amendments to this document will be tracked through our system for subsequent production runs.

## ORDER

#### **HOW TO SEND US YOUR ORDER.**

Once you have finalised your product selection and you have decided that you would like to proceed, the below process must be followed.

- 1. Firstly, you will need to send us your order via email. This email will act as written confirmation to us that you would like to proceed with purchase and should include the product description, the quantity you require and the price. Please email your order: sales@techtron.co.uk and copy in your Account Manager.
- Confirmation of your order will be processed by our Sales Administrators.
- 3. You will then receive an order acknowledgement.
  On this acknowledgement you will be provided
  with an indicative timeframe for your products
  manufacture. Please do not leave your ordering
  until the last minute, the more notice that you give
  us the better.

The global pandemic has meant that lead times can vary, and changes to timeframes should be expected. Manufacturers and supply chains are having to work differently with additional social distancing measures in place which means that we cannot operate as efficiently as we used to.

Our suppliers of the ingredients and packaging components are also working hard to provide stability during this turbulent time however, we are noticing that due to national lockdown restrictions and covid-19 outbreaks on their sites that delays are anticipated.

## ACKNOWLEDGEMENT

#### **PRODUCTION UPDATES**

At the point of order, you will receive an order acknowledgement which will provide an estimated week of production. As this week approaches, we will provide you with a further update to confirm your production day/s. Should there be an alteration to timescales,

including pull forwards or delays, we update you at our earliest opportunity. During this time, you might be contacted by your Account Manager or our Sales/Dispatch team.

## DELIVERY

#### **DISPATCHING YOUR PRODUCTS**

When your production date is approaching our Sales/Dispatch Administrator's will contact you for specific details on your deliveries. All quotations exclude delivery, so this will be an additional charge. Our administrator will ask for some specific information regarding delivery addresses and your booking in procedures.

If you are planning to send your items direct to a fulfillment centre such as Amazon, please inform us at your earliest convenience and we can work with you to ensure that our specifications are aligned.

All products will arrive palletised and we assume that you can unload pallets from flatbed vehicles at height. If you are unable to unload pallets, please inform us of this in advance and we can make arrangements with our hauliers to ensure your goods can be unloaded at your delivery address. For full loads we will use our approved suppliers, and for single pallets we use Pallex.

Should you wish to arrange your own transport, you are permitted to collect products from our premises using your preferred hauliers. All collections must be booked in advance with our Goods Inwards team on **01244 281 628**, option 3.



For more information on our products and services, please visit: www.techtron.co.uk

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